Modern²

Inspired by the Danish term, hygge: the appreciation of meaningful moments and the warmth of contentment and wellbeing.



Spray story

Coverage



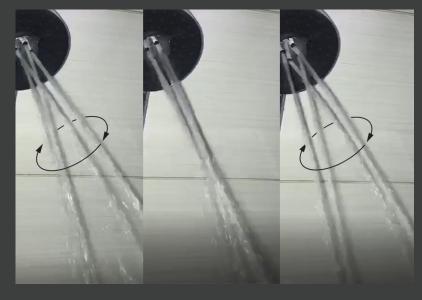
Best-in-class coverage, warmth and rinsing.

Komotion



Dense fine droplets. It's relaxing and ideal for rinsing thick hair.

Kinetic



Four high-pressure streams that rotate to knead sore muscles, for an authentic massage experience.

Showerhead

Size Comparison

Kohler Daisyfield 5.0"



Kohler Modern² 6.5"



Kohler Filtered Showerhead $7.25" \times 8.7"$





Showerhead

Profile & Tab



Handshower

Size Comparison

Kohler Rainduet 5.125"



Kohler Modern² 5.25"





Handshower

Package



Handshower

Profile & Tab







Actuation

Handshower

Option 1: Tik-tok **Changing Sprays** Pause Push the tab to the left to cycle Push the tab to the right to pause through coverage, komotion and water anytime. Push it again to kinetic sprays. resume spray. KOHLER. CONFIDENTIAL



Competitive Snapshot

THD Handshower Aisle





- 5" | 7 Sprays + Pause
- H2Okinetic
- Cleat Docking
- Push Button
- PVD Metal Hose
- Unplated Hook & Balljoint



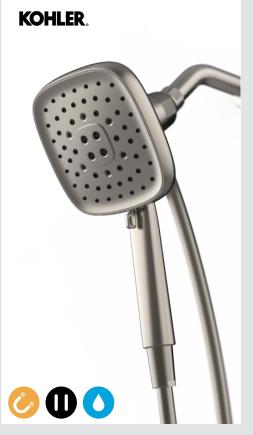
Moen Attract BL,BZ \$64⁹⁸ | **BN \$59⁹⁸** | CP \$49⁹⁸

- 3.8" | 6 Sprays + Pause
- Magnetic Docking
- Metal Hose
- Unplated Dock & Balljoint



Moen Attract BN \$6998 | CP \$5998

- 5.5" | 6 Sprays + Pause
- Magnetic Docking
- Push Button
- Metal Hose
- Unplated Dock & Balljoint



Kohler Modern²BL \$79⁹⁸ | **BN \$69⁹⁸** | CP \$59⁹⁸

- 5.25" | 3 Sprays + Pause
- Kinetic Massage
- Magnetic Docking
- Spring-Back Tab
- Metal Hose



Kohler Rainduet BN \$7498

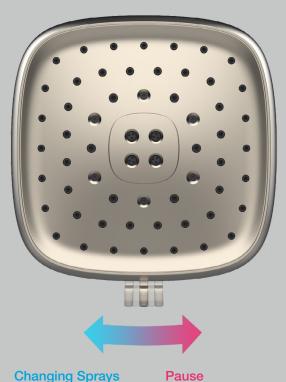
- 5" | 3 Sprays
- Cleat Docking
- Additional Remote Dock
- Push Buttons
- Metal Hose



Actuation

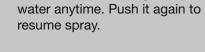
Showerhead

Option 1: Tik-tok

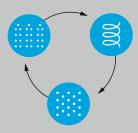


Changing Sprays

Push the tab to the left to cycle through coverage, komotion and kinetic sprays.



Push the tab to the right to pause



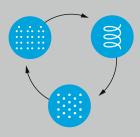


Option 2: Cycle



Changing Sprays

Push the tab to the left to cycle through coverage, komotion and kinetic sprays.



Competitive Snapshot

THD Showerhead Aisle





- 7.7" | 2 Sprays + Pause
- H2Okinetic



Glacier Bay Modern BN \$34⁹⁸ | CP \$29⁹⁸

• 8" | 1 Spray



Kohler Modern²BL \$64⁹⁸ | **BN \$54⁹⁸** | CP \$44⁹⁸

- 6.5" | 3 Sprays
- Kinetic Massage
- Spring-Back Tab



Kohler Filtered

CP \$94⁹⁸

- 7.25" x 8.7" | 3 Sprays
- Filter
- Silk
- Push button



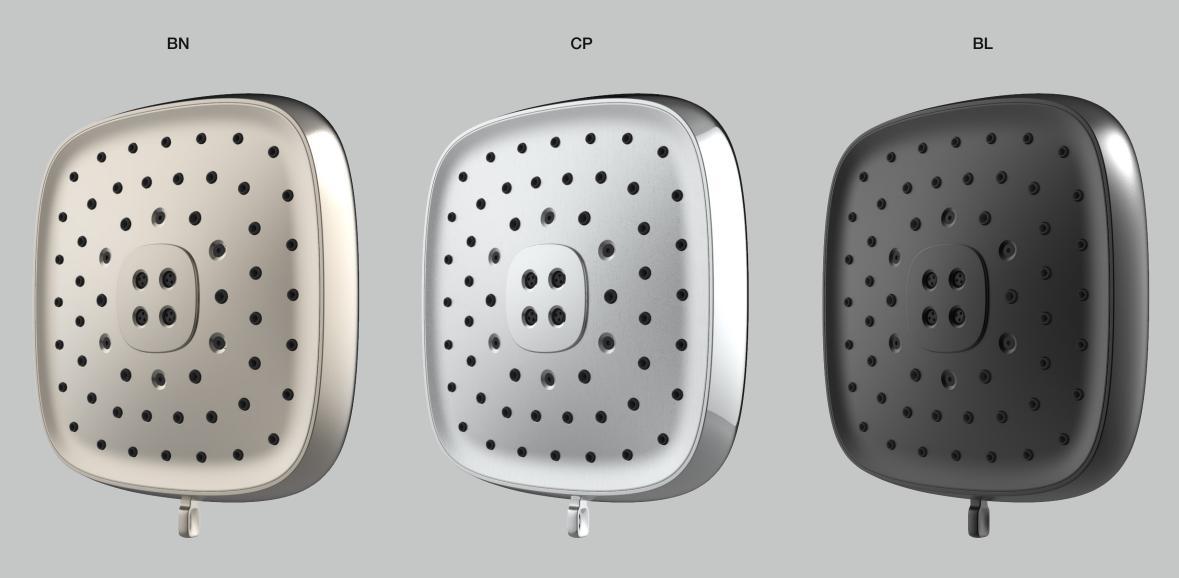
BN CP BL

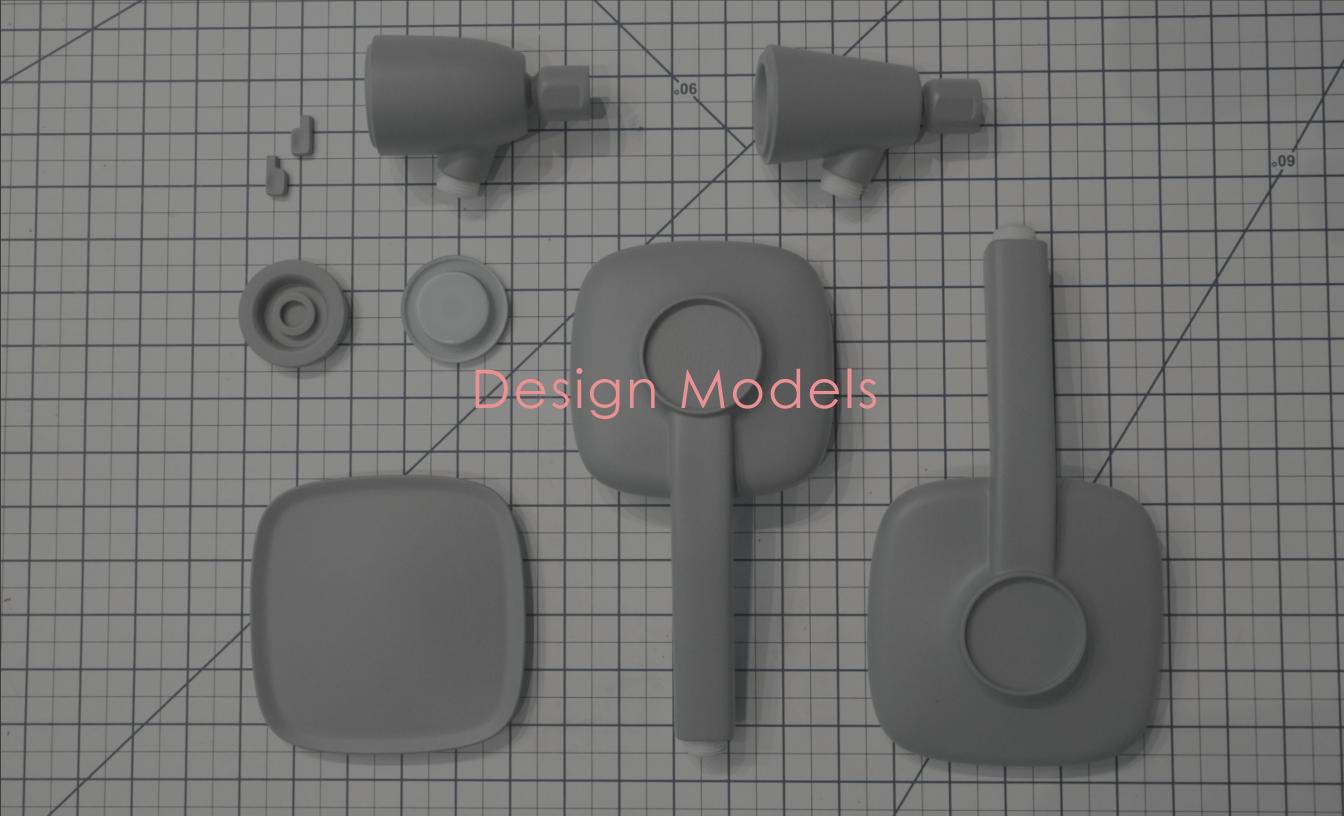








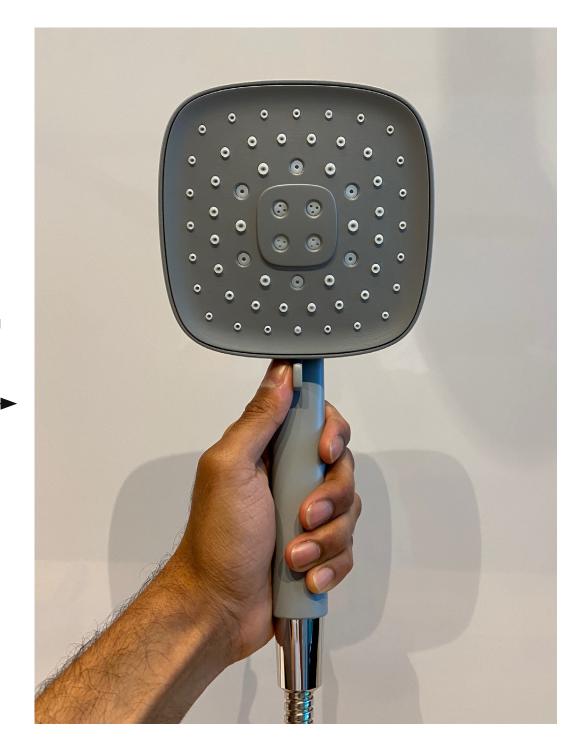




Size & Proportion



- 1. Face size increase for more coverage.
- 2. Handle elongation to fit all hand sizes comfortably.
- 3. Updated and more ergonomic actuation tab.



Size & Proportion

4.6" Face, Small handle 5.0" Face, Front partline 5.0" Face, Side partline 5.0" Face, Front partline, Long handle Final selection

5.25" Face, Front partline, Smooth face surface



Magnetic Docking







